



COLISEUM

HAMILTON, ONTARIO, CANADA

HAMILTON'S \$300M TRANSFORMATION IS COMPLETE.

**TD COLISEUM IS A WORLD-CLASS
VENUE, DESIGNED FOR HOSTING MAJOR
CONCERTS & SPORTING EVENTS.**



A NEW ERA IN HAMILTON

TD COLISEUM IS A MUSIC-FIRST VENUE BUILT TO ATTRACT THE WORLD'S LEADING TOURING ARTISTS

\$300M TRANSFORMATION

18,000 Capacity with 12,000 capacity in 180 end-stage mode.

MUSIC FIRST DESIGN

Designed for large-scale productions with new rigging grid (250k + LBS loading capacity).

5 PREMIUM PERFORMER ROOMS

Private three-piece bathrooms, comfortable couches and TV's in every room.

A LEGENDARY GRAND OPENING

**PAUL MCCARTNEY PERFORMED THE
GRAND OPENING SHOW AT TD COLISEUM
ON NOVEMBER 21ST, 2025**

14,113
SOLD

\$6,107,272
GROSS



POLLSTAR Q1 RESULTS ARE IN

WORLDWIDE TOP 100
ARENA GROSSES

TD COLISEUM

#1 IN CANADA
& **33RD GLOBALLY**

\$11,985,365
GROSS TICKET SALES

TOP 100
ARENA TICKETS

TD COLISEUM

#2 IN CANADA
& **42ND GLOBALLY**

105,297
TICKETS SOLD



THE MOMENTUM IS REAL

NEW ANNOUNCEMENTS ARE DRIVING
TICKET DEMAND IN HAMILTON

65 EVENTS

ALREADY ANNOUNCED

40+ CONCERTS

CONFIRMED FOR 2026 TO DATE

\$1M+ GROSS

14 CONCERTS ALREADY
GROSSED 7-FIGURES

4.13K+

TICKETS SOLD TO DATE

\$48M+

GROSS SALES TO DATE

100+ EVENTS

PROJECTED TOTAL
BOOKINGS FOR 2026

CONCERTS ANNOUNCED

HILARY DUFF
ANDREA BOCELLI
JONAS BROTHERS
PAUL MCCARTNEY
MATT RIFE
MGK
BRAD PAISLEY
TRANS-SIBERIAN ORCHESTRA
HARDY
THE OFFSPRING
LIVE + BIG WRECK
JOURNEY
ROD STEWART
CARIN LEON
I-DLE
IL VOLO
5 SECONDS OF SUMMER

NINE INCH NAILS
TWICE
CARDI B
NE-YO & AKON
BRYAN ADAMS
JUNO AWARDS
GOO GOO DOLLS
OLD DOMINION
TRIUMPH
THREE DAYS GRACE
HATSUNE MIKU
CHARLIE PUTH
THE GUESS WHO
JIMMY CARR
DISNEY WORLDS COLLIDE
JASON ALDEAN

TOP SELLING MARKETS

PERFECTLY POSITIONED IN A TOP-GROSSING MARKET

Sales data shows **58%** of ticket buyers come from the Greater Toronto & Hamilton Area.

Reaching a population of **10M+**, TD Coliseum sits at the heart of one of North America's strongest live entertainment markets, driving consistent demand across all genres.



MARKET POWER

UNLOCKING INCREMENTAL DEMAND FROM THE GTA

More than 30% of ticket buyers travel from the Greater Toronto Area.

Heading west to Hamilton allows fans to bypass not only downtown Toronto congestion, but also the heavy inbound traffic corridors across the region, making it easier to attend shows and unlocking incremental demand.

GREATER TORONTO

6M+

TD COLISEUM

GREATER HAMILTON

4M+

OUR AUDIENCE

8 MILLION PEOPLE LIVE WITHIN A 1 HR COMMUTE TO TD COLISEUM



LEGEND

- DRIVE
- WALK
- AIRPORT
- TRAIN

USA

HAMILTON IS A

DYNAMIC MILLENNIAL MARKET

Appealing to a younger population of concert goers.

A GROWING
POPULATION

11%

GROWTH
SINCE 2016

90K

HOUSEHOLDS
WITH CHILDREN

DIVERSITY
ON THE RISE

+10%

GROWTH
SINCE 2011

26%

OF RESIDENTS ARE
A VISIBLE MINORITY

STRONG
PURCHASING
POWER

\$115K

AVERAGE
HOUSEHOLD INCOME

20%

\$100K-\$149K

20%

\$149K+

ATTRACTING
YOUNGER
SEGMENTS

41.5

MEDIAN AGE

38%

AGED TEENS
TO LATE 30'S

65K

STUDENT POPULATION
ACROSS 3 COLLEGES
(McMaster, Mohawk and Columbia)

A MARKET

EXPERIENCING RAPID GROWTH

HAMILTON'S ECONOMY IS CHANGING, FUELED BY CORPORATE INVESTMENT, WORLD-CLASS POST-SECONDARY INSTITUTIONS AND A RAPIDLY EXPANDING TECH SECTOR

\$2.5B+

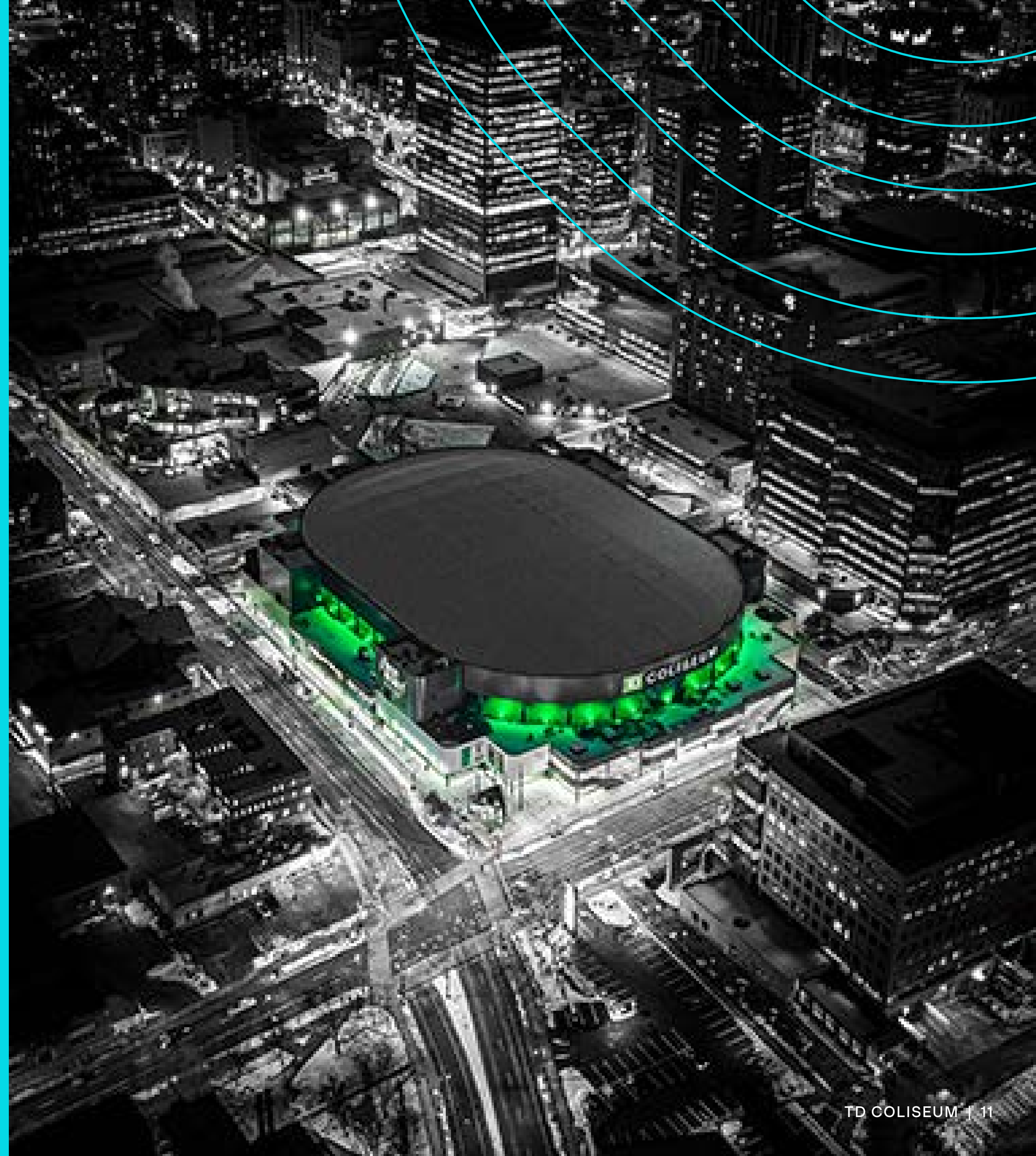
**IN CONSTRUCTION
PERMITS ISSUED
IN 2023**

10K+

**RESIDENTIAL UNITS
UNDER CONSTRUCTION
DOWNTOWN**

+43%

**PROJECTED
POPULATION GROWTH
BY 2050**



MEDIA COVERAGE

850+

MEDIA CLIPS

4B

TOTAL REACH

\$250M

MEDIA VALIE

30M

SOCIAL MEDIA IMPRESSIONS



BUILT WITH ARTISTS AT THE FOREFRONT



BACKSTAGE COMFORTS

5 PREMIUM PERFORMER ROOMS EACH FEATURING:

- 450 SF Area
- Private three-piece bathrooms (shower, toilet, sink)
- Full-height refrigerator & counterspace for catering
- Lounge seating area
- 65" TV

ADDITIONAL AMENITIES INCLUDING:

- 1 Spacious Artist Lounge (780 SF)
- 1 Meet & Greet Lounge (470 SF)
- 4 Production Offices
- Touring Catering Space

FEATURING STATE-OF-THE-ART EVENT PRODUCTION

DESIGNED FOR SEAMLESS EXECUTION OF LARGE-SCALE PRODUCTIONS

LOADING

- 4 Loading bays
- 5 Tour bus parking spots backstage
- Shore Power (4) 60A 120/208V
- 3 phase for tour buses

RIGGING

- New rigging grid that spans the entire Arena floor with 250,000+ lbs. loading capacity
- 10' spacing grid throughout the bowl with catwalk access
- Centre-hung scoreboard, can be raised above the rigging grid

OPERATIONS

- 360 degree blackout curtains in upper bowl
- 3 Spotlight Platforms with 6 Long Throw Spots
- New technology will improve safety & experience including new fire alarm, wifi, and POS systems.

SEATING CHART SUMMARY



	180° END STAGE	220° END STAGE	240° END STAGE	270° END STAGE	360° CENTRE STAGE
RES. FLOOR	1,988	1,988	1,988	1,988	1,836
LOWER BOWL	4,540	4,917	5,298	6,228	7,667
UPPER BOWL	5,581	5,913	6,239	6,687	8,719
TOTAL	12,109	12,818	13,525	14,903	18,232

*SUBJECT TO CHANGE

BOOKING CONTACTS

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