



COLISEUM



INTRODUCING TD COLISEUM!

OAK VIEW GROUP AND TD BANK GROUP ANNOUNCE LANDMARK NAMING RIGHTS DEAL FOR HAMILTON ARENA

Logo, Rendering and Images Available [HERE](#)

Hamilton, ON (June 25, 2025) — Oak View Group (OVG), the global leader in live event venue development, premium hospitality, and 360-degree entertainment solutions, and **TD Bank Group (TD)** today announced a multi-year naming rights sponsorship to name Hamilton's premier sports and entertainment venue, **TD Coliseum**, effective immediately.

Scheduled to open in late 2025, TD Coliseum is set to become the new centerpiece for concerts, sporting events, family entertainment, trade shows, and community events in the Golden Horseshoe, offering superior premium hospitality experiences.

"This sponsorship goes far beyond naming rights — it reflects a shared commitment to delivering world-class experiences and making a lasting impact where it matters most: in the heart of the communities we serve," said **Tim Leiweke, Chairman and CEO, Oak View Group**. "We're proud to join forces on this transformative project and to welcome TD as the official naming rights partner of this storied venue. This milestone represents more than a financial investment — it's a powerful affirmation of Hamilton's growth, vibrancy, and bright future."

The excitement is building as anticipation grows for the grand opening of the reimagined TD Coliseum. With legendary performers like **Andrea Bocelli** (December 9) and **Brad Paisley** (December 12) already announced to take the stage, and the **55th annual JUNO Awards** broadcast live on CBC (March 29), the venue is quickly shaping up to be a premier destination for unforgettable live entertainment. Adding to the buzz is **The Iron Cow Public House**, an in-arena, full-service restaurant and bar led by celebrated chef **Matty Matheson**, which will offer guests a lively dining experience on event and non-event days.

"We are proud to take part in the revitalization of this iconic landmark. By securing the naming rights to TD Coliseum, we are not just investing in bricks and mortar — we're investing in the heart of the Hamilton community," said **Raymond Chun, Group President and CEO, TD Bank Group**. "TD Coliseum will be a catalyst for community growth and an inclusive space that brings people together. It's an honour to be part of that vision."

The multi-million-dollar transformation of TD Coliseum is led by Oak View Group, the largest developer of sports and live entertainment venues in the world. The team is redeveloping the facility into an 18,000-seat capacity venue with a reimagined facade, premium seating, enhanced acoustics to amplify the listening experience, improved sightlines, next generation touchless and self-serve technologies for food and beverage purchases to minimize transaction

times and upgraded concourses and concession areas. As a partner in the development, **Live Nation Canada** will play a pivotal role in bringing major national and international acts to the venue, enhancing its position as a premier entertainment destination.

"TD Coliseum represents the next chapter for live music in Hamilton and the Golden Horseshoe," said **Live Nation Canada Chairman Riley O'Connor**. "With the modernization of TD Coliseum, we know artists and fans will have an unforgettable experience. Live Nation Canada is excited to bring the best in musical talent from across Canada and the world to the venue."

Additional upgrades to the venue's back of house include specially designed artist lounges, upgraded production facilities, electrical and lighting upgrades as well as updates to the arena's telecommunications infrastructure, wireless network, and video/network/security systems.

With a community-centric approach to the arena design, the venue will feature thoughtfully appointed suites, clubs and lounges that prioritize comfort, connection and conversation. Each premium club will have its own unique offerings that fit the diverse tastes of a multicultural audience. The fully redefined suite experience includes completely new Mid-Level and Floor Level Suites, which feature the innovative design of combining bunker suite privacy with direct visual access to the seating bowl and the event taking place.

For more information on TD Coliseum, please visit tdcoliseum.com and follow on Instagram, LinkedIn and Facebook.

About Oak View Group

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

About TD Bank Group

The Toronto-Dominion Bank and its subsidiaries are collectively known as TD Bank Group ("TD" or the "Bank"). TD is the sixth largest bank in North America by assets and serves over 27.9 million customers in four key businesses operating in a number of locations in financial centres around the globe: Canadian Personal and Commercial Banking, including TD Canada Trust and TD Auto Finance Canada; U.S. Retail, including TD Bank, America's Most Convenient Bank®, TD Auto Finance U.S., and TD Wealth (U.S.); Wealth Management and Insurance, including TD Wealth (Canada), TD Direct Investing, and TD Insurance; and Wholesale Banking, including TD Securities and TD Cowen. TD also ranks among the world's leading online financial services firms, with more than 18 million active online and mobile customers. TD had \$2.1 trillion in assets on April 30, 2025. The Toronto-Dominion Bank trades under the symbol "TD" on the Toronto and New York Stock Exchanges.

###

Contacts:

For Oak View Group

Teri Washington (twashington@oakviewgroup.com)

For TD Bank Group

Lyndsey Fay (Lyndsey.Fay@td.com)