

MEDIA RELEASE



HAMILTON HAMMERS SEASON TICKET MEMBERSHIPS ON SALE NOW

FOLLOWING A STRONG PRESALE, FANS CAN NOW SECURE THEIR SEATS FOR THE HAMILTON HAMMERS HISTORIC INAUGURAL SEASON

HAMILTON, ON (July 21, 2026) – As anticipation builds for the return of professional hockey to Hamilton, the Hamilton Hammers today announced that season ticket memberships are now on sale to the public.

Following the **release of the 2026-27 schedule** and **unveiling of the club's inaugural jerseys** earlier this month, fans can now secure their place in history at TD Coliseum this fall. The Hammers will open their American Hockey League season on the road against the Belleville Senators on October 2, before hosting the Toronto Marlies in the club's inaugural home opener Friday, October 9.

"Today is another exciting step towards Opening Night and the return of professional hockey to Hamilton," said **Nick DeLuco, SVP & General Manager, TD Coliseum**. "Our season ticket members will play an important role in shaping the identity of this team from day one. Being a founding member is about more than securing the best seat in the building, it's about becoming part of something that will leave a lasting mark on our city. We can't wait to welcome our fans to the TD Coliseum this October and create an unforgettable home-ice advantage together."

Season ticket members will receive the best available seating locations, a reserved seat for every regular season home game, and the best value on Hammers hockey, with significant savings compared to single-game ticket prices. Memberships include flexible payment plans, exclusive member events, merchandise discounts, priority access to playoff tickets, ticket exchange privileges, founding member gift, and more.

Season ticket packages start at only \$875, inclusive of all fees and taxes. Fans can learn more, connect with a team representative, and purchase memberships by visiting **HamiltonHammers.com**.

Fans can also pre-order official Hamilton Hammers jerseys by visiting **Shop.HamiltonHammers.com** and be ready for opening night.

Additional details about promotional nights, giveaways, theme games and special events will be announced later this summer.

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ABOUT HAMILTON HAMMERS:

The Hamilton Hammers are a professional hockey team competing in the American Hockey League (AHL) North Division and serve as the primary development affiliate of the National Hockey League's (NHL) New York Islanders. Based in Hamilton, Ontario, the Hammers will begin play in the 2026-27 season at TD Coliseum, the city's newly transformed 18,000-seat sports and entertainment venue. The club represents a new era of professional hockey in Hamilton and is committed to delivering an exceptional fan experience both on and off the ice. For more information, visit HamiltonHammers.com and follow @HammersAHL on Facebook, Instagram, X and TikTok.

ABOUT TD COLISEUM:

TD Coliseum in Hamilton, Canada is Southern Ontario's premier live entertainment venue for concerts, sporting events, and family shows. TD Coliseum opened in November 2025 after an extensive \$300 million transformation of a Hamilton landmark. The 18,000-seat state-of-the-art arena is home to the American Hockey League's Hamilton Hammers — affiliate of the New York Islanders — National Lacrosse League's Toronto Rock, and PWHL Hamilton, an expansion franchise in the Professional Women's Hockey League. It is set to attract world-class entertainment as the cultural cornerstone of the Golden Horseshoe. For more information about TD Coliseum, please visit tdcoliseum.com and follow @TDColiseum.

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