

MEDIA RELEASE

HAMILTON AHL TEAM TO UNVEIL NAME AND LOGO ON MAY 21 AT TD COLISEUM

THE EVENT WILL FORMALLY INTRODUCE HAMILTON'S NEWEST PROFESSIONAL SPORTS
FRANCHISE TO FANS AND COMMUNITY



HAMILTON, ON (May 5, 2026) – Oak View Group (OVG) & TD Coliseum, together with The New York Islanders, today announced the organization will officially unveil the team's name and logo Thursday, May 21 at TD Coliseum. The announcement event will bring together key members of the New York Islanders, American Hockey League, City of Hamilton, TD Coliseum and OVG Canada to mark the next major milestone in bringing professional hockey back to Hamilton.

TD Coliseum will open its doors for this landmark event, where those in attendance will be among the first to experience the unveiling of the new identity set to represent the city on and off the ice, with exclusive access reserved for those who place a season ticket deposit. To secure your spot at the announcement event, register for a deposit at www.tdcoliseum.com/hockey.

"The unveiling of a team name and identity is a defining moment for any franchise, and we're proud that TD Coliseum will be the place where that story begins in Hamilton," said Nick DeLuco, Senior Vice President and General Manager of TD Coliseum. "This event is about more than a logo, it's about giving fans something to rally behind and celebrating the city's return to the professional hockey stage."

Mayor of Hamilton **Andrea Horwath**, alongside **Kelly Cheeseman**, President of Business Operations, New York Islanders and UBS Arena; **Matt Martin**, Special Assistant to the General Manager, New York Islanders; **Nick DeLuco**, Senior Vice President and General Manager, TD Coliseum; **Scott Howson**, President & CEO, AHL; and **Tom Pistore**, President, OVG Canada will be in attendance to highlight the significance of this moment for Hamilton and the hockey community ahead of the franchise's inaugural season.

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In March of this year, the New York Islanders announced plans to relocate its American Hockey League affiliate from Bridgeport, Connecticut to Hamilton, Ontario, beginning with the 2026–27 season. The move was anchored by a long-term agreement at the newly revitalized TD Coliseum. Operated by OVG Canada, the 18,000-seat venue recently completed a \$300 million transformation, positioning it as a premier destination for sports and live entertainment.

For more information or to place a deposit, visit [TDColiseum.com/Hockey](https://tdcoliseum.com/Hockey).

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ABOUT TD COLISEUM:

TD Coliseum in Hamilton, Canada is Southern Ontario's premier live entertainment venue for concerts, sporting events, and family shows. TD Coliseum opened in November 2025 after an extensive \$300 million transformation of a Hamilton landmark. The 18,000-seat state-of-the-art arena will be the home of the New York Islanders affiliate in the AHL beginning with the 2026/2027 season and is currently home to the National Lacrosse League's Toronto Rock. TD Coliseum is set to attract world-class entertainment as the cultural cornerstone of the Golden Horseshoe. For more information about TD Coliseum, please visit tdcoliseum.com and follow @TDColiseum.

ABOUT THE NEW YORK ISLANDERS:

The New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and record nineteen consecutive playoff series victories. The Islanders play in the National Hockey League's Eastern Conference, and have eight players, two general managers and one coach inducted into the Hockey Hall of Fame. The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management, and employees, along with our fans and partners. UBS Arena is the team's state of the art home and features world class premium hospitality, great sightlines from every seat, and a loud and intimate bowl. Isles Lab, the official team store of the New York Islanders, offers fans traditional NHL merchandise, unique collaborations and exclusive products. Isles Lab is located inside UBS Arena or can be shopped online at IslesLab.com.

ABOUT OAK VIEW GROUP:

Oak View Group (OVG) is the global leader in premium live entertainment infrastructure and services, with a platform spanning venue development and end-to-end capabilities across venue management, hospitality, and sponsorship sales. Founded in 2015, the Company serves a collection of seven world-class owned venues and a client roster of the most iconic arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions, spanning four continents. Visit OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

ABOUT THE AMERICAN HOCKEY LEAGUE:

In operation since 1936, the American Hockey League serves as the top development league for players in all 32 National Hockey League organizations, as well as coaches, officials, executives, trainers and broadcasters throughout the NHL. Nearly 90 percent of today's NHL players are graduates of the American Hockey League, and through the years the AHL has been home to more than 100 honored members of the Hockey Hall of Fame. For more information, please visit TheAHL.com and follow the AHL on Instagram (@TheAHL), Facebook (fb.com/TheAHL), Bluesky (@theahl.com), Threads (@TheAHL) and X (@TheAHL).

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